



# Entertainment Industry Economics: A Guide for Financial Analysis

*Harold L. Vogel*

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From the perspective of an investment analyst, portfolio manager, and economist, Harold Vogel presents the first comprehensive guide to the business economics of the entertainment industries. In a thorough, systematic manner, the author examines the financing, production, distribution, and marketing of a wide range of entertainments that include film, music, broadcasting, cable, hotel and casino gaming, the performing arts, and amusement parks. The book is written in a style that is accessible and interesting to the general reader as well as the specialist. Entertainment Industry Economics will prove to be an invaluable reference for executives, analysts, investors, and legal advisors, and a useful guide for students of arts administration, hotel management and other entertainment-related professions. It includes a glossary of terms and suggestions for further reading.

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