



The Little Book of Typographic Ornament

David Jury

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This little book contains a beautiful and varied collection of typographic ornaments sourced from specimen books of type foundries, dating from 1700. David Jury explains how the need for typographic ornaments arose and developed, and sets them in their historical context. The chapters cover natural forms; geometric forms; rules and borders; wreaths, borders and scrolls; and pictorial ornaments. The last chapter charts the rise of the graphic designer over the last century, and how modern designers are now reinterpreting these typographic ornaments into new forms of art. The Little Book of Typographic Ornament will be an invaluable reference for graphic designers, as well as providing a source of copyright-free images.

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