



# **Small Business SEO & Local SEO Ranking Strategies: Quickly Rank Your Businesses Website For The Keywords That Matter To Your Bottom Line**

*Shane David*

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# Small Business SEO & Local SEO Ranking Strategies: Quickly Rank Your Businesses Website For The Keywords That Matter To Your Bottom Line

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**Small Business SEO & Local SEO Ranking Strategies: Quickly Rank Your Businesses Website For The Keywords That Matter To Your Bottom Line** Shane David

## Learn How To Rank Your Local Or Small Businesses Website In Google Quickly & Easily For Keywords That Bring In New Business Daily!

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Do you know how important SEO rankings are for your business but don't want to spend thousands of dollars on an expensive, un proven SEO service?

If so, this book is for you.

Ranking your website for the keywords that matter to your bottom line isn't difficult and it should not cost you thousands of dollars in expensive consultancy fees.

Most SEO books focus solely on SEO in general terms, but that's not of much use to you. When it comes to small business & local SEO, that's where you need specialized knowledge, with a **simple step by step checklist to follow**.

You CAN do this yourself & that's where this book comes in.

**Small Business SEO & Local SEO Ranking Strategies Will Teach You The 4 Step Proven Method To Ranking Your Website In The Top 10 Of Google For The Keywords That Matter!**

Those steps are;

1. **Keyword Research** – Finding and understanding which keywords are going to be the most profitable for you to rank for easily & quickly.
2. **Relevancy Auditing** - Making sure your site and the pages on your site are the most relevant pages for the keywords you are trying to rank for. This is HUGE and massively misunderstood.
3. **On Page & Site Optimization** - Tweaking your site (simple & easy to do, you can do it yourself) so Google knows that you are the most relevant and best site to rank for your targeted keywords.
4. **Business Branding** - Branding your businesses website so that you naturally attract backlinks to your site. 100% Google safe and the best way to build backlinks in 2015/16.

Once you learn the skills of doing your own businesses SEO, you will never be left in the dark again about why or how to rank your businesses website for the keywords that matter.

If you've had any experience with SEO agencies, you know they make the process sound as difficult as possible. This is simply so you don't try and attempt to learn or do it yourself.

When you can generate leads for your own business, with your own knowledge, that is when you will never have to worry about finding customers or clients again.

This is one of the most comprehensive, yet step by step books ever published on Local & Small Business SEO.

**The author Shane David has over 15 years experience doing SEO full time for local and small businesses. He speaks in simple, plain english and gives you a very step by step process to follow.**

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