

# Plunkett's Food Industry Almanac 2014: Food Industry Market Research, Statistics, Trends & Leading Companies (Plunkett's Industry

## Almanacs)

Jack W. Plunkett



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**Plunkett's Food Industry Almanac 2014: Food Industry Market Research, Statistics, Trends & Leading Companies (Plunkett's Industry Almanacs)** Jack W. Plunkett PLUNKETT'S FOOD INDUSTRY ALMANAC 2014

#### Key findings:

•Plunkett Research lists top 450 companies in Food and names top trends changing the industry for the mid term.

#### **Key Features:**

- •Industry trends analysis, market data and competitive intelligence
- •Market forecasts and Industry Statistics
- •Industry Associations and Professional Societies List
- •In-Depth Profiles of hundreds of leading companies

•Industry Glossary

- •Buyer may register for free access to search and export data at Plunkett Research Online
- •Link to our 5-minute video overview of this industry

Pages: 645 Statistical Tables Provided: 30 Companies Profiled: 448 Geographic Focus: Global

A complete market research report, including forecasts and market estimates, technologies analysis and developments at innovative firms. You will gain vital insights that can help you shape your own strategy for business development, product development and investments.

•How is the industry evolving?

- •How is the industry being shaped by new technologies?
- •How is demand growing in emerging markets and mature economies?
- •What is the size of the market now and in the future?
- •What are the financial results of the leading companies?
- •What are the names and titles of top executives?
- •What are the top companies and what are their revenues?

#### **Contents, Statistics, Forecasts and Analysis Include:**

Major Trends and Technologies Affecting the Food Industry

1)Introduction to the Food & Beverage Industry

2) The Globalization of the Food Industry/China Exports Packaged Foods

3)Agricultural Biotechnology Scores Breakthroughs but Causes Controversy/Selective Breeding Offers a Compromise

4)Obesity Sparks Government Action/Snack Foods Get Healthier

5) Childhood Obesity Brings About Changes in Marketing/Federal Program Targets Children

6)Dietary Fats Are Under Scrutiny/Many Restaurants Forced to List Calories 7)Organic Food Sales Post Growth 8)Gluten-Free Foods Market Grows 9)Functional Foods Promise Health Benefits 10)Food Labeling Gets Further Federal Backing/Wal-Mart Institutes a Food Label Program 11)McDonald's Dominates the Global Fast Food Market 12)Manhattan's FreshDirect Sets the Pace in Grocery Sales Over the Internet 13)Food Safety Becomes a Massive Consumer, Industry and Regulatory Issue 14)AgTech: Agriculture Technologies Market Grows Worldwide 15)Aquaculture Gains Major Fish Supply Market Share 16)Food & Commodity Prices Are a Major Global Problem for Consumers & the Food Industry Overall 17)Packaging Technology Improves/Wal-Mart and Coca-Cola Boost Packaging Sustainability 18)Retail Technologies Leap Ahead 19)RFID Drives Inventory Management Evolution 20)Wal-Mart Dominates U.S. Retailing but Looks Overseas for Growth 21)Private Label Brands Grow in Share of Total Store Sales 22)K-Cups and Single Serving Systems Soar/Shift from Coffee Sector to Soft Drinks as Consumers Continue to be Willing to Pay for Convenience **Food Industry Statistics** 

1)Global Food Industry Overview 2)U.S. Food Industry Overview 3)Food Sales, U.S.: 2010-January 2014 4)Consumer Food Price Indexes, Baseline Projections, U.S.: 2012-2022 5)Gross Output in the Food & Beverage & Tobacco Product Manufacturing Industries, U.S.: Selected Years, 2000-2012 6)Retail Prices for Beef, Pork, Poultry Cuts, Eggs & Dairy Products, U.S.: August 2013-January 2014 7)Meat Supply & Use, U.S.: 2013-2017 8)Egg Supply & Use, U.S.: 2000-2014 9)Poultry & Eggs Production, Use, Prices & Trade, U.S.: 2010-2013 10)Dairy Production & Prices, U.S.: 2010-December 2013

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