



# Weapons Of Self Destruction

*mr john banks-lear*

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## **Weapons Of Self Destruction** mr john banks-lear

Weapons of Self Destruction This is a management book with a difference. It covers aspects of management that many business authors ignore and it weaves them all, chapter by chapter, into a comprehensive instructional guide that will both challenge and open the mind of the reader with clear and concise explanation. It will then provide a compass bearing to follow to a better way to manage and gain outstanding results. This is not a book to be read as a novel, neither is it designed exclusively for those who are new to management, since it challenges existing hide bound management philosophies and offers instead a refreshingly enlightened view of how to become the best. You may sometimes wonder how some people seem to effortlessly move up the ladder whilst others struggle, don't worry because Once you too fully understand the principles, learn the dynamics and apply them consistently, you too will move quickly toward the top! "The chapter on Default settings very interesting, Rambos and Meganegs- Brilliant! The Success Equation is a very useful tool and there are sparks of Genius throughout! A very good book, with a down to earth approach that was to the point. Gotta be a best seller!" Jeff Lawrence - FIRP CInstSMM Director TRS Personnel Ltd "John and Nancy have always been popular speakers to business audiences across the UK and internationally. Their insightful and often witty observations in the area of success and personal development have helped thousands of people." Jerry Scriven International Business Systems "John and Nancy are both wonderful people whose presentational and motivational skills are second to none. Insightful, motivating and above all relatable...the business grew as a result of their presence and we look forward to working with them again." Steve Morley President and CEO of Guanxi-Global Direct Sales Ltd John and Nancy have both enjoyed highly successful corporate careers in which they each achieved outstanding success at the highest level. Nancy's career culminated in becoming a Senior Executive responsible for running all aspects of a national retail group. Along the way however, she not only brought up their two children, but also attended University and gained qualifications in the Care sector. John's career took him to the top level of a major UK Superstore group from where he went on to serve as a Director of one of Britain's Blue Chip companies. John and Nancy decided to make a break with the Corporate World and combine their skills in order to help others achieve success and following this decision, they went on become highly popular international seminar speakers delivering self development, business development and motivational seminars to over 300,000 business delegates at venues such as the NEC, NIA, London Arena and Wembley, as well as at international venues in Ireland, Germany, Holland and Switzerland. Nancy is a keen horsewoman whilst John is an avid 'grass roots' aviator and aircraft owner.

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