



2015 Small and Mid-Sized Business Intelligence Market Study

Howard Dresner

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The Buyers' Guide Edition of the 2015 Wisdom of Crowds® Small & Mid-Sized Enterprise Business Intelligence market study examines business intelligence in small and mid-sized organizations. In particular, we consider how their deployments and views differ from each other and from larger organizations. The report contains 70 pages of in-depth SME market analysis, with over 40 charts and tables, and 22 vendor rankings. The exclusive 17-page SME BI buyers' guide compares and contrasts vendor products across 19 key feature sets and 3 platforms: Traditional, Cloud and Mobile.

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