



International Business Control, Reporting and Corporate Governance: Global business best practice across cultures, countries and organisations

Georges Nurdin

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This book is designed to help Business Controllers / Accountants / Finance Directors / Bankers / Financial Analysts / Business Consultants to understand that International Business Control is much more than just a business being IFRS and US GAAP compliant, or just an extension of the domestic HQ control system.

- Go beyond IFRS and GAAP to see what best practice measures can be put in place to avoid global business failure
- Look at the cross-cultural issues surrounding global businesses and be easy to read, understandable and easy to memorize - a practical book for the busy financial and business control manager
- Combine case studies of the best global businesses who have wide global practice (eg GE, du Pont de Nemours, Toyota, Siemens, Valéo, Scania, etc.) with advanced academic research

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