



Shark Tank MOMpreneurs Take A Bite Out of Publicity: How 5 Inventors Leveraged Media to Build their Business + How YOU Can, Too

Rachel A. Olsen

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WARNING: Reading this book may result in learning to pitch like a PRO

(Hint ~ It's not about the funding)

- Do you have a product idea and know it would be a huge hit - if only people knew about it?
- Do you LOVE Shark Tank and want to know what it is really like to get on the show and the real results after the "show" deal is done?
- What really goes on behind the scenes? Shhh...on-set *secrets* included
- What's it like to be a mom and an entrepreneur ~ how the heck did these women do it
- Are you considering different media strategies for promoting your product?
- Do you want to be entertained? Sit back, relax and enjoy your view from the safe sand while these mompreneurs share their triumphs and struggles from the tank.

Don't miss the chance to learn from the five mom entrepreneurs of Ava the Elephant, Hot Tot, Rufflebutts, Showno, SwimZip and how they successfully treaded the waters of the Shark Tank.

In these behind the scenes interviews, they share:

1. Dip Your Toe In: Get to the know the Mompreneurs' Story
2. Dive Deep: Define Success
3. Suiting Up: Journey TO Shark Tank
4. Filling Up Your Oxygen Tank: Preparation + On-Set Secrets
5. In the Cage: Insider Advice on Swimming with the Sharks
6. Surviving: The Results are in + (GASP) It isn't about the Deal

Plus, insightful media tips from the Author, Rachel Olsen:

1. Presenting your pitch confidently: How to craft a compelling story and turn it into a winning pitch.
2. How to prepare for Shark Tank or any other mass media outlet.
3. Overcome fears and learn how to "figure out" the process of publicity

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From reader reviews:

Rebecca Kendrick:

The reason? Because this Shark Tank MOMpreneurs Take A Bite Out of Publicity: How 5 Inventors Leveraged Media to Build their Business + How YOU Can, Too is an unordinary book that the inside of the e-book waiting for you to snap the item but latter it will surprise you with the secret the item inside. Reading this book beside it was fantastic author who all write the book in such wonderful way makes the content on the inside easier to understand, entertaining method but still convey the meaning thoroughly. So , it is good for you because of not hesitating having this anymore or you going to regret it. This excellent book will give you a lot of gains than the other book get such as help improving your skill and your critical thinking method. So , still want to hesitate having that book? If I were you I will go to the e-book store hurriedly.

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Charles Adams:

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Kyle Smallwood:

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