

# Maximizing Music Xray: Pitch Your Songs DIRECTLY To Music Industry Pros!

Mr. Norman E. Dolph

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## Maximizing Music Xray: Pitch Your Songs DIRECTLY To Music Industry Pros!

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**Maximizing Music Xray: Pitch Your Songs DIRECTLY To Music Industry Pros!** Mr. Norman E. Dolph

Maximizing Music Xray puts your songs in the new, low cost, direct pipeline to the "EARS" of the music business - The Buyers.

Songwriters who use Music Xray, SELL their songs.

You will learn how to make your presentation STAND OUT and get its best shot.

Maximizing Music Xray is based on an analysis of over 2000 song pitches and 300 Target opportunities. You will learn:

- What Music Xray is, how it works, what it gives you as a writer/performer.
- The Pitch. What works and what doesn't.
- What do buyers <u>really</u> want? **Don't waste money aiming at the <del>wrong</del> targets**.
- Selling the song? Or yourself as the performer? Two different goals, two different pitches.
- Special songwriting tips for international users, and instrumental / soundtrack writers.
- .MP3 sound slip-ups you must avoid. Be Careful.
- Formatting your lyrics for maximum impact.
- Where and how to get help with Music Xray.
- How NOT to shoot yourself in the foot.
- An INSIDE, behind the scenes, look at how the Buyer hears and evaluates your songs.

This book gives your songs a **head start** getting into the marketplace of the music industry.

Maximizing Music Xray pays for itself when it gets you in one right door, or keeps you from blowing a once in a lifetime opportunity.



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